



StudentTracker®

Get the Answers You Need



Only **StudentTracker** lets you track and study the enrollment and credential attainment of your prospective, current, and former students at postsecondary institutions across the U.S. and learn:

- Who transferred or dropped out?
- Which two-year students went on to four-year colleges?
- Where did admitted, non-enrolled students go?
- Who is concurrently enrolled?
- Who went to graduate school?

Which Populations Can You Query?

Former Prospective Students: Former applicants who did not enroll at your institution

Current Applicants: Prior attendance of undergraduate and graduate school applicants

Current Students: Students enrolled at your institution and possibly others as well (aka concurrent enrollment)

Former Students: Graduates, transfers and/or withdrawals

Sibling/Parent Students: Siblings or parents listed on financial aid documents as being enrolled in postsecondary education

Longitudinal Cohort

- Cohorts you define, such as incoming freshmen, transfers, or Pell Grant recipients
- Aggregated enrollment and credential counts across multiple academic years
- Student Achievement Measure

What You Receive

During each one-year StudentTracker subscription period, you can submit as many batch files of up to 250,000 students each as you like. You'll receive student-level data that you can combine with your own data to analyze educational trends and patterns by any variable you choose.

In addition, each of your authorized users can perform unlimited queries on individual students via our secure site. Like all Clearinghouse services, StudentTracker is designed to facilitate your institution's compliance with FERPA.

Detailed Report

Import student-level enrollment and credential information into your own system

Unlimited Individual Student Look-Ups

Perform ad hoc queries as needed on individual students

Aggregate Report

Receive enhanced summary-level information on students in your batch file

When You Report: Gender, Good Student Discount, and Race/Ethnicity

Get started now, contact your Clearinghouse rep at
<https://studentclearinghouse.org/rep>



National Student
Clearinghouse®

Free StudentTracker®

Your institution will qualify for free StudentTracker® base service when you report more than half of the students in your enrollment reporting submissions with these data elements:

1. Class/Credential (column AA)
2. College Student ID (column AG)
3. Major Course of Study 1 (column Y) **and/or** NCES CIP Code for Major 1 (column W).

Please reference the [Enrollment Reporting Programming and Testing Guide](#) to report these data elements.

Additional Data Elements to Improve Your Research Efforts

Participating institutions can report additional data elements to the Clearinghouse. This enables StudentTracker participants to utilize a more robust data set and qualify for free StudentTracker. In addition, increasing the number of data elements you report to us can help your institution expand its research capabilities and benefit all areas of your campus, including admissions, registration, enrollment management, financial aid, and more.

The additional data elements you can report, include:

Class/Credential Level

Helps understand persistence and differentiate between undergraduate and graduate students.

College Student ID

Reporting institutional IDs enables students without Social Security numbers or TINs (e.g., international students) to benefit from Clearinghouse services, like our Myhub student portal. (Used by the Clearinghouse for identification purposes only. Not reported to third parties.)

Current Major and/or CIP Code

The current major for each of your students by CIP code or, if unavailable, title of the current major. Provides greater insight into student interests and career decisions.

Degree Seeking Student (yes/no flag)

Establishes the number of students taking non-degree courses, providing a better context for graduation rate and pipeline research studies.

First-Time/Full-Time Student (yes/no flag)

Can be used to establish cohorts or groups for aggregate-level research.

Gender

Useful for developing a range of aggregated data points.

Good Student Discount (yes/no flag)

Indicates a student's eligibility for good student discounts based on academic performance. This data element enables students to obtain "good student" certifications via our Myhub student portal so they can qualify for discount auto insurance and more.

High School Code

The SAT/ACT high school code for the most recent high school attended by the student. Used to bolster the matching logic used to identify students and contributes to aggregate research on student pathways from secondary through postsecondary education and graduation.

Institutional Email Address (for student)

This enables the Clearinghouse to provide information to students at institutions that do not participate in Myhub. (Not used by the Clearinghouse or provided to third parties for solicitation purposes.)

Middle Name

Used to help identify the student.

Race/Ethnicity (according to IPEDS categories)

Useful for developing a range of aggregated data points.

State Student ID

Unique student ID supplied by the state.

*Your institution must also participate in our free DegreeVerifySM and EnrollmentVerifySM services.

Get started now, contact your Clearinghouse rep at
<https://studentclearinghouse.org/rebs>