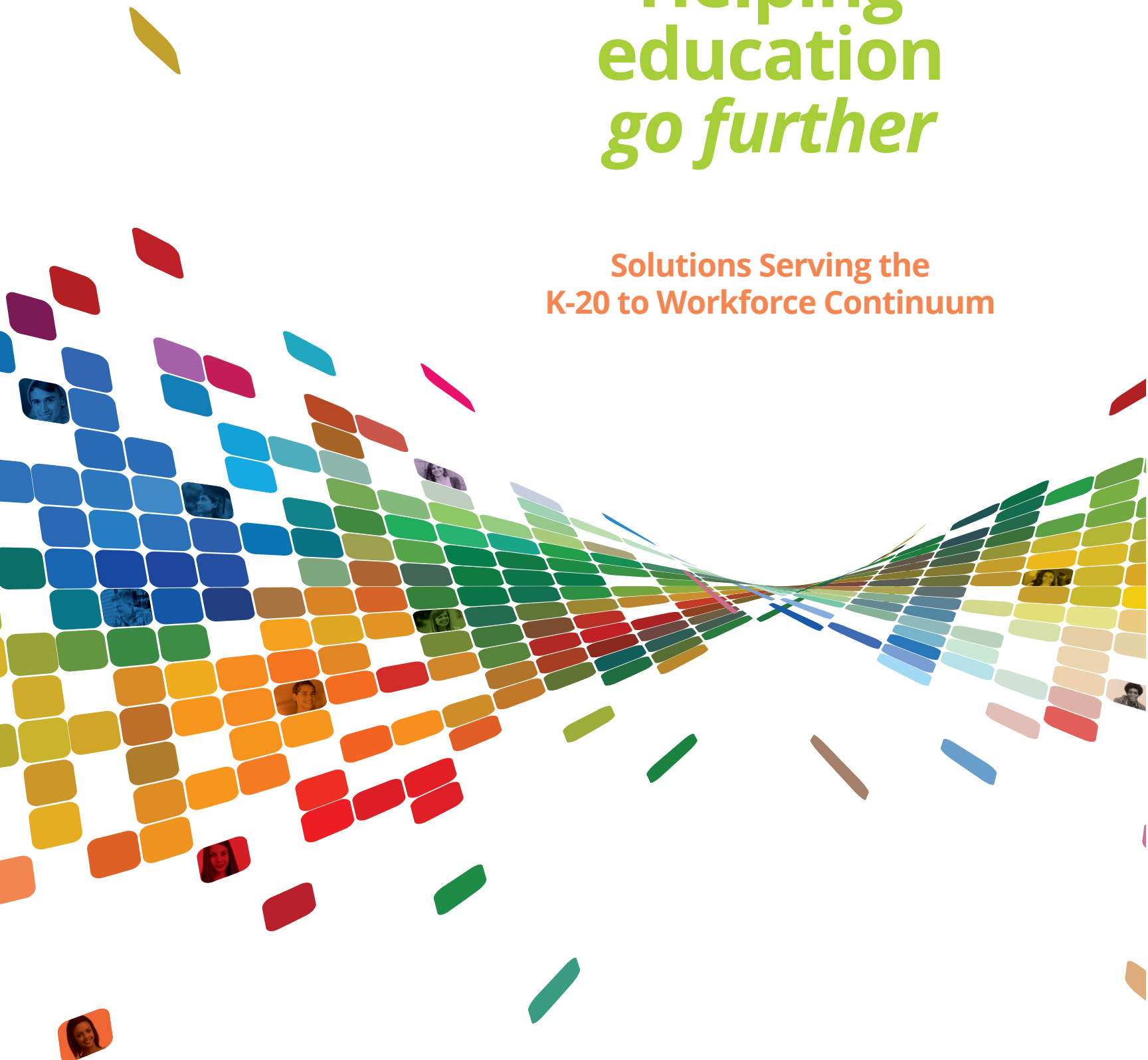


National Student  
Clearinghouse®

# Helping education *go further*

Solutions Serving the  
K-20 to Workforce Continuum







## *Education doesn't stand still. Neither does the Clearinghouse.*

No matter how things change, you can count on the **National Student Clearinghouse** for innovative solutions to meet new demands across the K-20 and workforce continuum. Our solutions are built on a solid foundation of time-tested service and support that helps you do more with less.

As education's partner for over **25 years**, the history and achievements of the Clearinghouse are unmatched:

- **Founded as a nonprofit by the higher education community in 1993**
- Serves more than **3,600 colleges and universities**
- Covers **99% of postsecondary students**
- Works with **over 13,000 high schools** representing nearly **70% of secondary students**
- **Saves the education community over \$750 million annually**

Our service categories:



Financial  
Aid



Verification



Transcript &  
Data Exchange



Research



Clearinghouse  
Academy

**"We really like having one partner... to do our enrollment reporting, [The Clearinghouse] has a sterling reputation as far as integrity and our transcript ordering, our degree verifications. the accuracy of their work."**

John Hall  
Executive Director of Enrollment Services and University Registrar  
Southern Methodist University, TX





Awarded to StudentTracker for High Schools by iKeepSafe, the leading student data privacy and digital safety nonprofit.

# 30%

Only 30% of students from low-income schools completed a college degree within six years, compared to 48% of graduates from higher income high schools.

Source:  
2018 High School Benchmarks Report,  
National Student Clearinghouse  
Research Center

## Improving College and Career Readiness



### StudentTracker® for High Schools

Explore the pathways that your high school alumni take through higher education with **StudentTracker® for High Schools**. Reliable information on your graduates' college transition rates is always at your fingertips. You can also compare your rates to those of similar schools across the country, including those serving low income and minority students, using the High School Benchmarks Report, published annually by the National Student Clearinghouse® Research Center™. Starting fall 2019, you'll also be able to easily compare your school to national averages reported by our Research Center directly within StudentTracker.

- Perform trend analyses on up to eight years of historic graduate records
- Eliminate costly and time-consuming surveys and manual tracking
- Create longitudinal studies on academic program success
- Assess and improve college readiness policies within your district or state
- Determine the outcomes and efficacy of your College and Career Readiness interventions

### StudentTracker® for Educational Organizations

Educational organizations and outreach programs across the U.S. rely on StudentTracker for the accurate data they need to get the full picture on their student cohorts' educational outcomes nationwide, including enrollment, persistence, and degree attainment. With StudentTracker, you can bridge the data gap and better prepare your students for higher education success.

“The Clearinghouse has information readily available that provides the percentage of students who are going to college, staying in college and graduating from college. Every school district in America should have access to this invaluable data.”

Dan Domenech  
Executive Director  
AASA, The School Superintendents Association



# Streamlining Compliance and Enrollment Reporting



## Enrollment Reporting

Automate enrollment and deferment reporting of your financial aid students to the Department of Education (ED) and the education finance industry with our free **Enrollment Reporting** service. Our one-of-a-kind combination of services, reports, and analytics help you meet growing compliance and assessment regulations for state and federal financial aid programs.

- Maintain compliance in alignment with the latest guidance
- Relieve administrative work burdens
- Provide easier access to job-related information
- Enable staff reallocation (e.g., counseling, academic advising)
- Improve service to students and others

## Free Compliance Resources

**Audit Resource Center:** Our compliance experts assist more than 1,500 schools annually. We will work with you and your auditors to explain issues and provide documentation to reduce and eliminate audit findings.

**Compliance Central:** Your online resource for information on the latest ED guidance, best practices, tips, and more to help you stay in compliance.

**Clearinghouse Academy:** Live events and webinars, expert insights, best practices, tutorials, user resources, and more for Enrollment Reporting and our other services.

“The Clearinghouse is our partner — we give them the records in a secure and safe way and then they’re acting on our behalf to forward those records to the NSLDS, that’s just really not only valuable to us but gives us the confidence that we are remaining in compliance.”

Diane Jacobs  
Registrar  
Community College of Allegheny County, PA



# 11.6M

Deferment forms eliminated yearly through private loan servicer notifications generated by the Clearinghouse.

# 7.8M

Errors resolved annually by the Clearinghouse before school data is sent to the National Student Loan Data System (NSLDS).





2M

As many as 2 million students nationwide may be eligible to receive a degree they earned, but have not received yet.

*Source: Signature Report #7, National Student Clearinghouse Research Center*

>30  
states

Over 300 institutions in more than 30 states participate in Reverse Transfer.

## Getting Students the Degrees They Earned



### Reverse Transfer

Ensure your eligible students are awarded the associate degrees they earned with our national college completion tool, **Reverse Transfer**. Through Reverse Transfer, four- and two-year public and private institutions can securely send course and grade information to any participating two-year institution from which a student has transferred at no charge. There's no need to send transcripts throughout the semester, all it takes is a single file submission of course grade data from the sending institution.

- Support student success by increasing both associate and bachelor's degree attainment
- Increase transfer student retention and graduation
- Exchange course and grade data with multiple partners across the U.S.
- Offer reverse transfer to all your transfer students
- Alleviate reverse transfer workload

“We are very excited to work with the National Student Clearinghouse to implement its Reverse Transfer service. We know that our collaborative efforts with local community colleges ... will benefit students and showcase the community colleges' impact in helping students earn their degrees.”

Dr. Wendy Lin-Cook  
Associate Provost, Enrollment Management  
and Academic Services  
New Jersey Institute of Technology





## Providing 24/7 Verifications for Your Students



### Verification Services

Postsecondary institutions can outsource academic verifications to the Clearinghouse at no cost with our **Verification Services**. All your enrollment and degree verification requests can be referred to the Clearinghouse for secure, automated, and immediate response. Because our service is available 24/7, employers and others can verify academic credentials instantly, even when your office is closed.

- Automate all your degree and enrollment verifications
- Improve your office productivity
- Help students and alumni qualify for jobs, discounts, and grad school
- Reduce credentials fraud
- Qualify for free **Student Self-Service** to enable your students to obtain enrollment certificates and perform other activities at no charge
- Obtain free degree verifications for your own school's use

### DiplomaVerify

Through our free **DiplomaVerify** service, your high school or district can outsource all your diploma verifications to the Clearinghouse. Immediate and secure online diploma verifications are accessible anytime day or night, ensuring timely verifications that help your students get jobs faster.

**"The enrollment verification service, the degree verification service have measurably improved our office because we no longer have to do [verifications] manually ... it means our staff can focus on the things that matter most."**

Joellen Evernham Shendy  
Former Associate Vice Provost and Registrar  
University of Maryland University College

# 2.5K

Over 2,500 institutions nationwide participate in our free DegreeVerify service.

**DiplomaVerify Coming Winter 2020!**





## Innovating Transcript Service Efficiency



Our flexible and free **Transcript Services** are a perfect fit for your needs. Configured and branded for your institution, they include **Next Generation Transcript Experience** ordering – built for mobile users, real-time reporting, state-of-the-art security, and customer support for you and your students. LSAC, AMCAS and Liaison CAS admissions forms can be easily sent with transcripts. Plus, through **NSC SecurePrint®**, you can securely outsource transcript printing and mailing.

>1K

More than 1,000 institutions nationwide use Clearinghouse Transcript Services.

\$33K

Our full SIS integration solution — available for Ellucian, PeopleSoft, SAP, or homegrown systems — can save institutions an average of \$33,000 per year, based on an annual transcript volume of 25,000.

**FAST**  
ONLINE ORDERING

- Eliminates student walk-ups with 24/7 online ordering
- Notifies students of holds electronically
- Collects fees for easy reconciliation
- Ensures orders are complete and legible

**FASTER**  
AUTOMATION

- Eliminates data entry by staff
- Automatically and quickly notifies students of holds
- Secure delivery and tracking of electronic transcripts

**FASTEST**  
FULL INTEGRATION

- Full SIS integration reduces 90% of staff's transcript workload
- 24/7 processing/delivery
- Notifies students of holds during the order
- Touch-free electronic delivery in 15 minutes
- Saves on paper, postage, and personnel costs

**“Our students are not only getting faster service, but it’s costing me less, not only in labor, but in supplies, and it’s really fundamentally changed the nature of our office.”**

Joe Hickman  
Registrar  
University of Montana



## Helping Your Learners Succeed



### Myhub<sup>SM</sup>

**Myhub<sup>SM</sup>** is a one-stop destination that enables learners to access their academic records from multiple institutions held by the Clearinghouse. It's as mobile as students are, offering them unprecedented convenience, including:

- 24/7 access to their full academic record from all institutions attended
- Freedom from the time and hassle of consolidating academic records
- Ability to focus on the next steps in their education and career

Students and alumni can use Myhub<sup>SM</sup> to:

- View and print their comprehensive unofficial student records
- Order transcripts via the **Next Generation Transcript Experience**, our mobile-responsive, intuitive ordering application
- Order and view your CeDiploma® from Paradigm, the Clearinghouse's strategic partner for paper and digital diploma services
- Utilize digital badging capabilities

# 50%

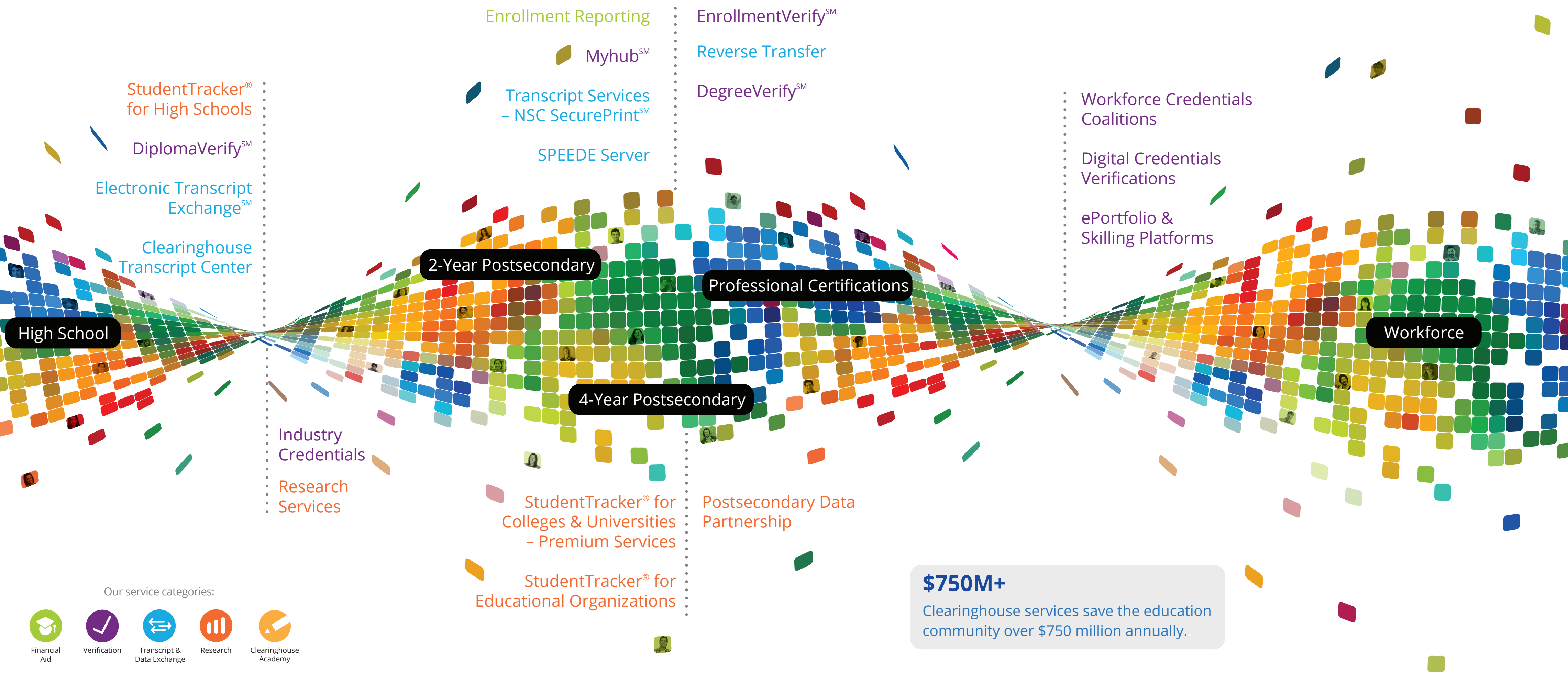
Our Next Generation Transcript Experience — available via Myhub — is up to 50% faster than other transcript ordering solutions.



Exciting New Myhub Features  
Coming in 2020!



# How the Clearinghouse Serves the K-20 to Workforce Continuum





# Using Industry Credentials to Identify Pathways to Success

The **Industry Credentials and Education Performance Data System** is a landmark effort that will bring together academic and industry credentials to offer the most complete look at student success throughout the education workforce continuum. Our solution will respect the privacy requirements of all parties while helping students, credential providers, and institutions understand the pathways that lead to success.

- Enables collaboration between credential providers and postsecondary institutions for program improvement and expansion
- Provides a better understanding of student outcomes before and after credentials are awarded
- Helps students, credential providers, and institutions understand the educational pathways that lead to success, whether they lead to completing a college degree or not
- Recognizes industry credentials as a unique and valuable pathway into the labor market
- Responds to the nation's call for evidence of education competency and new skills

For more information, contact  
industrycredentials@studentclearinghouse.org

Some of the organizations we're working with:



>6.5M

More than 6.5 million files are exchanged annually via the SPEEDE Server.



# Simplifying Student Data Exchange



## Clearinghouse Transcript Center, Electronic Transcript Exchange<sup>SM</sup>, and SPEEDE Server

The Clearinghouse enables electronic transcript and data exchanges between K-20 institutions nationwide, ensuring student progress isn't impeded by a delay in exchanging records. The **Clearinghouse Transcript Center** can be used for statewide exchanges of high school transcripts for transfer and postsecondary admissions and state scholarship evaluations. Secondary and postsecondary schools, as well as systems of institutions and states, can join our free, secure national **Electronic Transcript Exchange** service to exchange documents with one another. Colleges can also securely exchange student data with other colleges via EDI or XML using our free **SPEEDE Server**.

*Tennessee's high schools use the Clearinghouse Transcript Center to send their students' transcript data via our free secure statewide digital exchange to colleges across Tennessee. High school counselors and registrars can exchange transcripts with other educational institutions and entities, like the NCAA Eligibility Center and NAIA Eligibility Center, both within and outside Tennessee. States can use the Clearinghouse Transcript Center for secure electronic data exchanges to their state's scholarship evaluation systems.*

"...it is wonderful to assist our students in securing their future by sending transcripts to multiple locations using one screen, one center, all at once...Why wouldn't every institution, large or small, choose to use the Tennessee Electronic Transcript Exchange?"

Sheryl Clevenger  
Former Registrar  
Cocke County High School, Newport, TN



Awarded to the Clearinghouse Transcript Center by iKeepSafe, the leading student data privacy and digital safety nonprofit.





# 58.3%

The national six-year completion rate for the fall 2012 cohort was 58.3 percent.

Source: 2018 Completing College Report,  
National Student Clearinghouse Research Center

## Understanding Student Pathways and Outcomes



### StudentTracker® Premium Service

**Premium Service** offers insights on student pathways and outcomes unavailable anywhere else for **one flat, institution-wide annual fee.**

- Analysis-ready reports
- Ability to re-run request files
- Data visualizations: gender, race, institutions attended, remediation, and completions
- Institution-specific reports: Completions, Persistence/Retention, and Tracking Transfer
- Industry credentials data

Base **StudentTracker for Colleges and Universities** provides up-to-date nationwide collegiate enrollment and credential information on your applicants and former and current students. Use StudentTracker to analyze enrollment, transfer, and completion behavior by any dimension you choose as well as across state lines.



“[StudentTracker] allows us to obtain more information about our students, ...to improve our retention and ...graduation rates and ...to know where our students are going, when they leave us.”

Beth Acree  
Assistant Vice President and University Registrar  
University of Arizona



# Providing Better Data for Better Student Outcomes



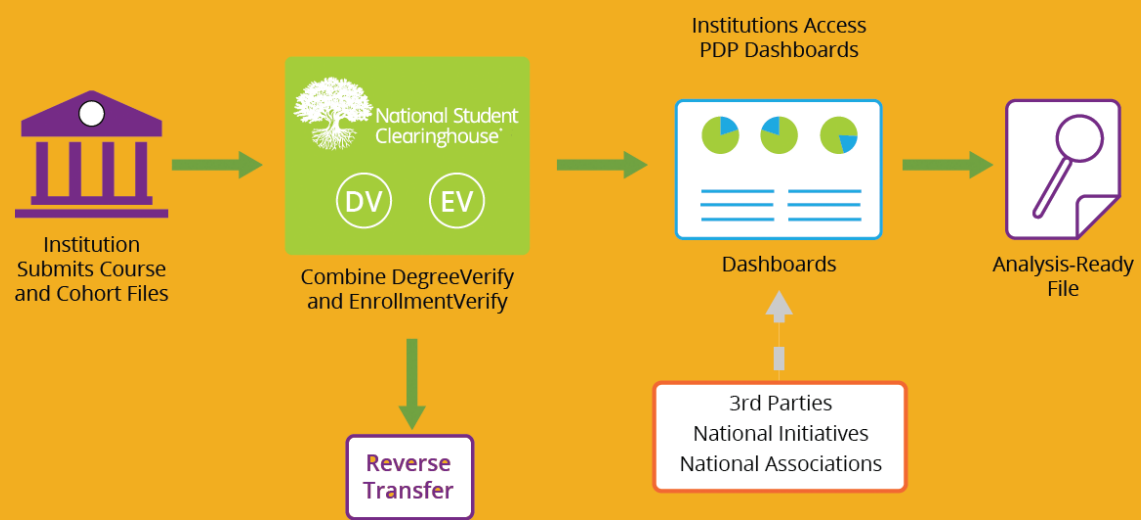
## Postsecondary Data Partnership

The **Postsecondary Data Partnership (PDP)** is a nationwide effort to help colleges and universities gain a fuller picture of student progress and outcomes, meet various reporting requirements, and identify where to focus their resources. Its interactive dashboards simplify analysis of key performance indicators, enabling you to spend more time on data analytics and less time on data submission.

- Quickly assess and analyze your current student success interventions
- Promote collaboration across your campus with everyone using the same metrics
- Submit data once, and report to many entities
- Get a true picture of your student population that includes all new students from every semester
- Send both Reverse Transfer and PDP data in a single file submission

**“Achieving the Dream sees the Partnership as an opportunity to provide institutions with a comprehensive set of access, progression, completion and transfer data on all students who enter any term.”**

Laurie Heacock  
Senior Advisor, Data and Analytics  
Achieving the Dream



# 5+

Higher education organizations nationwide support the PDP, including Achieving the Dream (ATD), Complete College America (CCA), Jobs for the Future (JFF), State Higher Education Executive Officers Association (SHEEO), and others.







38%

38% of first-time students transfer within the first six years.

Source: 2018 Transfer & Mobility Report, National Student Clearinghouse Research Center

## Offering Insights via National Reports and Benchmarks



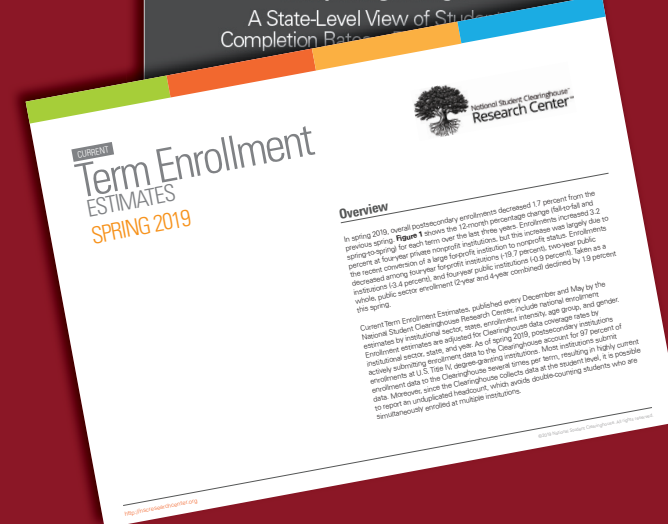
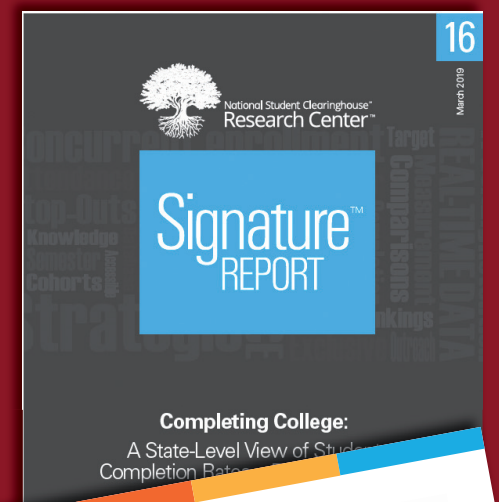
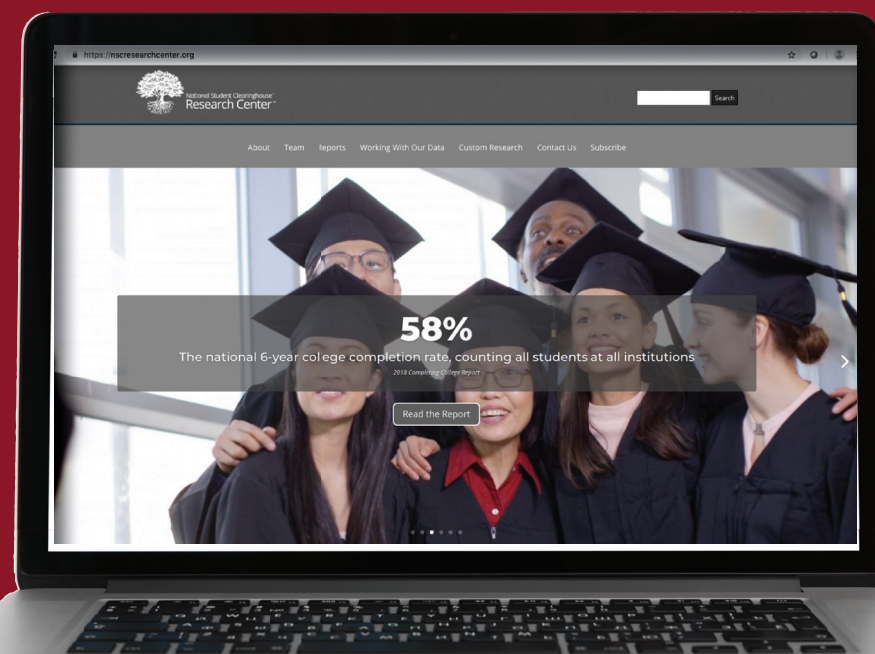
### National Student Clearinghouse® Research Center™

Our renowned **National Student Clearinghouse® Research Center™** works with institutions, states, districts, high schools, and educational organizations to better inform practitioners and policymakers about student pathways. Its reports, published throughout the year, draw on our unrivaled student-level information resources, covering 99 percent of postsecondary enrollment.

The Clearinghouse's unique ability to follow students longitudinally through their academic journey enables our Research Center to offer the truest and timeliest look at trends in its reports, including:

- Completion
- Transfer and mobility
- Persistence and retention
- Degree pathways
- Adult learners

Our Research Center can work with you on custom projects to reveal the educational patterns and outcomes of the cohorts you are studying and compare them to similar student groups from other institutions at both the state and national level.





# Connecting Industry and Education

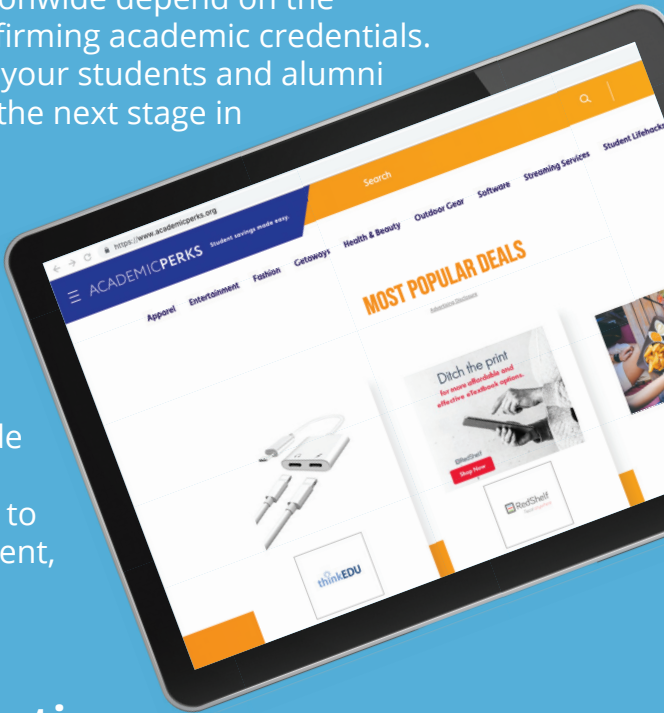


## Verification Services for Employers

Thousands of companies and organizations nationwide depend on the Clearinghouse to take the guesswork out of confirming academic credentials. Through our timely online verifications, we help your students and alumni qualify for jobs quicker, so they can move on to the next stage in their professional careers.

## Discounts for Students

**AcademicPerks.org**, powered by the Clearinghouse, consolidates student-exclusive savings from across the web. Discounts on a wide range of products and services — all of which have been reviewed by our staff — are available to currently enrolled students via our free, convenient, and easy-to-use site.



## Industry Credentials and Education Performance Data System

The insights from our industry credentials solution, the **Industry Credentials and Education Performance Data System**, will improve awareness of how to create workforce-ready graduates and support continuing adult- and professional-education pathways. *For more, see the overleaf on “How the Clearinghouse Serves the K-20 to Workforce Continuum.”*

*“The National Student Clearinghouse provides the most efficient and trustworthy form of verification and we hope that all schools will sign up to participate.”*

David Shear  
President  
SheerID, Inc.



**95%**

Nearly 95% of four-year degrees are available for verification online through the Clearinghouse.

**5.3M**

5.3 million degrees are verified annually through the Clearinghouse.



>6K

Over 6,000 education professionals from nearly 2,000 institutions participate in Clearinghouse live local events and webinars each year.

40+  
Live events

>150  
Webinars

[clearinghouseacademy.org](https://clearinghouseacademy.org)

## *Providing Unparalleled Educational Resources and Industry Expertise*



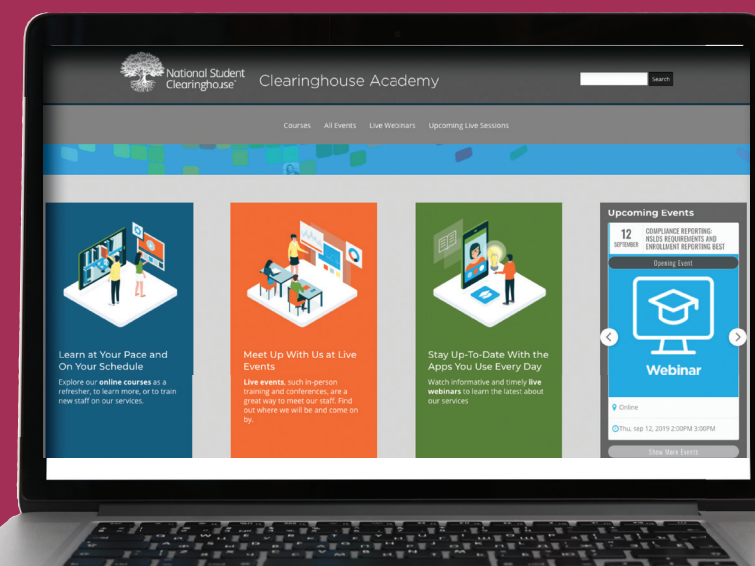
### Clearinghouse Academy

Tap into our wealth of information on industry best practices, expert guidance, and learning resources through the **Clearinghouse Academy**. Free live in-person sessions and webinars are presented year round by thought leaders, subject matter experts, and practitioners from across our secondary and postsecondary services areas. Extensive training and user resources are available for all Clearinghouse services and users of all levels of experience.

- Hundreds of live and online events
- Thought leadership
- 24/7 self-paced training
- On-demand user resources

*“[The Clearinghouse Academy helps] keep the information very relevant and in different formats so members of my staff can digest it because they can’t go to every conference, they can’t go to every webinar... you’re doing a great job of getting the information in front of staff [and] at different levels of the staff even, so they can stay connected with the profession.”*

Keith Malkowski  
Registrar  
Central Michigan University

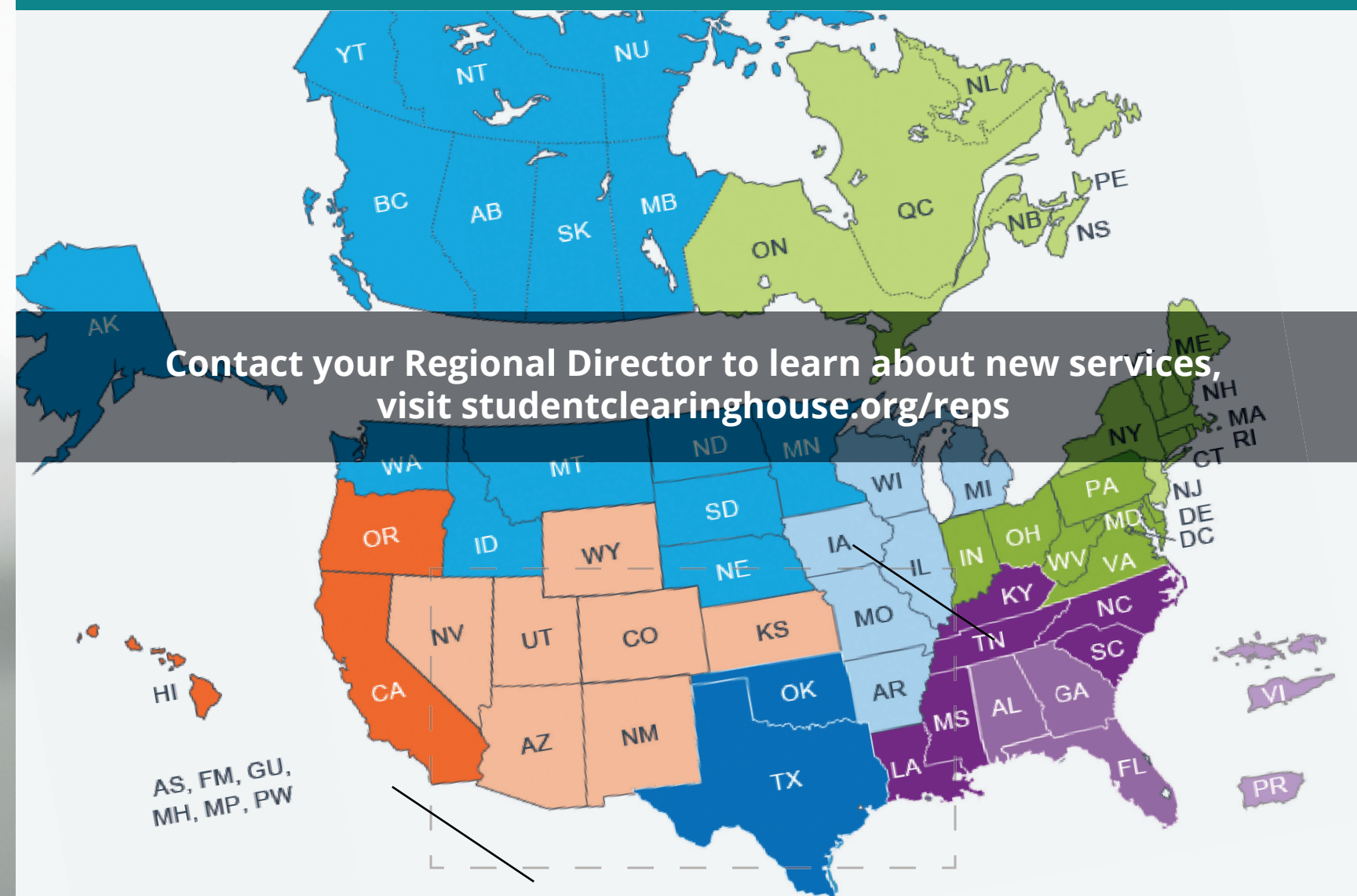




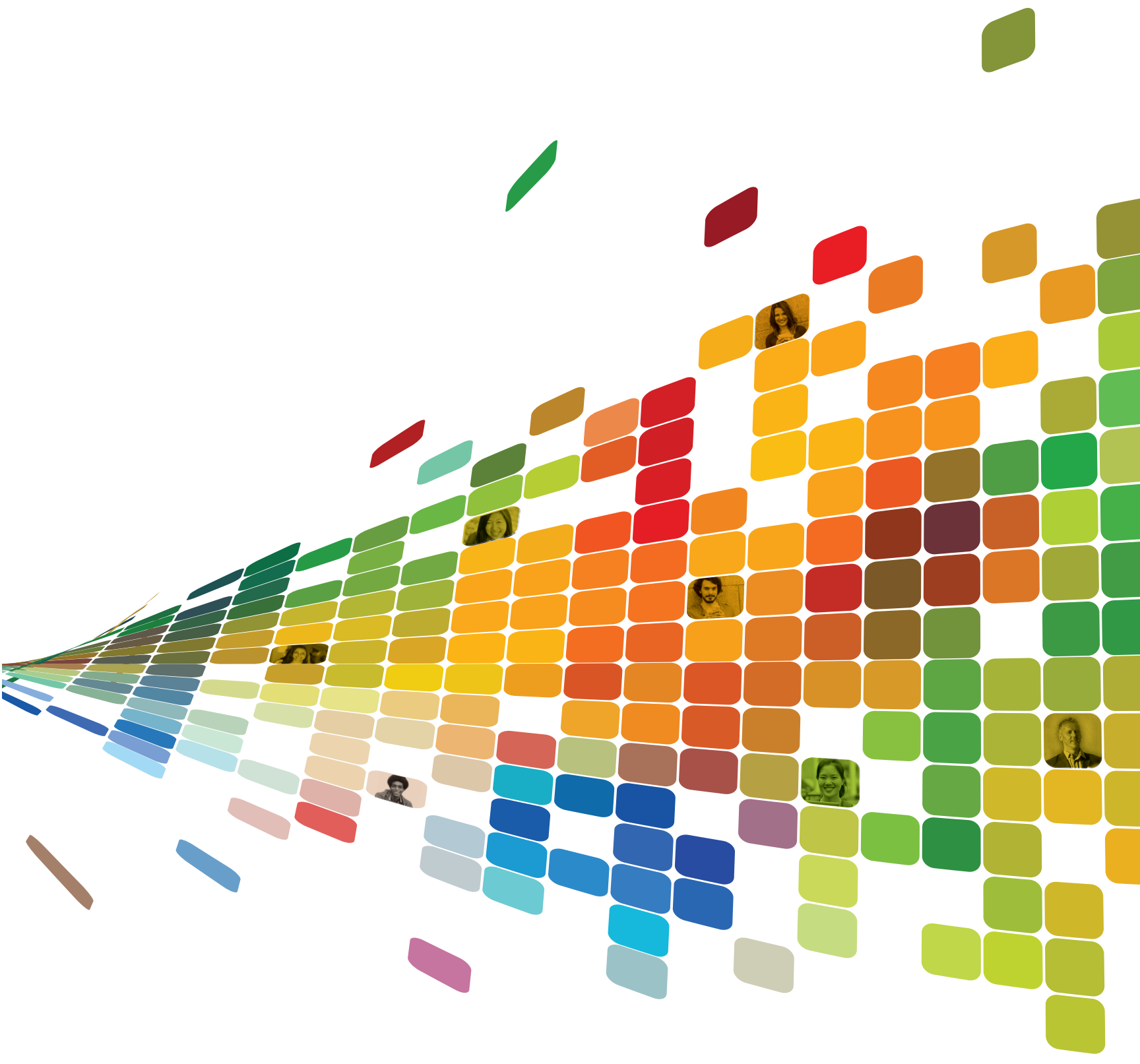
## ***We're Here to Help***

- Routine inquiries
- Troubleshooting
- Implementation assistance

If you need assistance or have a question,  
contact **Customer Care**  
at **703.742.4200** or  
**[service@studentclearinghouse.org](mailto:service@studentclearinghouse.org)**







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